



FLORIDA STATE UNIVERSITY LIBRARIES

Fall 2020 Advancement Board Meeting Friday November 13, 2020 11am-1pm Zoom Meeting

In attendance: Mark Johnson (Chair), Cheryl Monroe (Vice-Chair), Dean Gale Etschmaier, Robyn Bertram, Jo Bryan, Mark Hillis, Anne Rowe, Nancy Stepina-Robison, Jayne Standley, Nancy Wingenbach, Julia Zimmerman, Kris Harper, Kathy Whitehead, Carrie Cooper, Dennis Moore, Kristi Nelson, Mel Rowan, Katie McCormick, Roy Ziegler

Not in Attendance: Misty Anderson, Greg Beaumont, Monica Dirac, Val Richard, Jayne Standley, Joel Padgett, John Fenstermaker, Anne Strozier

Invited Guests: Mike Meth, Lindsey Wharton, Adam Beauchamp, Liz Dunne, Sandra Varry

AGENDA ITEM	NOTES	ACTION
<i>Welcome</i>	Mark Johnson welcomed the board.	
	Introductions were made, Dan Bender was introduced as the newest board member.	
<i>Approve Minutes</i>	The Advancement Board approved the minutes unanimously.	
<i>Dean's Report</i> <i>Gale Etschmaier, Dean of University Libraries</i>	Dean Etschmaier gave an update on the current state of the Library. See attached PowerPoint. <ol style="list-style-type: none">1. FSU was Ranked in the Top 20 University in US News & World Report2. Freshman retention rate was 95%3. Two FSU Faculty on the search committee for the new University President. Bridgett Birmingham (FSU Librarian) and Dr. Pam Perrewe from the College of Business.4. The second floor of Strozier Library was renovated over the summer	

	<p>which provided an additional 134 seats.</p> <ol style="list-style-type: none">5. Also working on replacing the turnstiles both in Dirac and Strozier before January.6. For the month of October, we conducted 255 different reference consultations and instruction sessions.7. We are offering Curbside and in-library pickup of materials and provide Course Reserves online.8. For Fall 2020 we have provided 1,067 orders. During this same time, the Libraries processed book chapter and article scans that were uploaded directly to faculty online class sites for 41 scans across 38 courses.9. We are exploring whether we can safely open any of the closed study rooms and possible use of outside spaces. We continue to monitor student use of the physical libraries, in preparation for planning for spring.10. The Board of Governors has asked all state colleges and universities to hold back 6% of our overall budget this year. For this reduction, several staff positions are currently vacant, travel and professional development funds have been eliminated for this year, and reduced technology expenditures to a minimum.11. The collections budget reduction was planned to be almost \$400k Working with faculty, the libraries identified the least used titles. The top fundraising priorities this year are electronic books and journals in addition to the Heritage Museum window.	
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<p>Heritage Museum Report</p> <p><i>Katie McCormick, Associate Dean for Special Collections and Archives</i></p>	<p>See attached PowerPoint Presentation.</p> <p>Although the physical spaces have closed due to COVID-19, The Special Collections Department was able to shift services to remote and virtual sessions. They also provide research services to President Thrasher’s Anti-Racism Task Force. They also designed courses on Canvas platform.</p>	
<p>Development Report</p> <p><i>Robyn Bertram, Director of Development</i></p>	<p>The Libraries raised \$404,407 in revenue and commitments in the 2020 fiscal year, which ran from July 2019-June 2020. Since this fiscal year began on July 1, we have raised \$74,663.</p> <p>The Libraries is expected to receive an additional \$40,000 commitment in the next few weeks for a new Florida Book Awards endowment for the Older Children’s Literature Award. The Libraries also received a gift of \$45,000: \$25,000 for the A. Pepke Prize (which provides support for current Florida State University Libraries Graduate Assistants and/ or for library students and librarians to use FSU Special Collection) and \$20,000 for the Libraries Special Collections Fund.</p> <p>In August, the first ever Noles Read Day was held. This was a digital engagement event to raise funds for electronic resources for our students and faculty and raised over \$6,000. Under the direction of Dean Etschmaier (and with additional money from the Libraries’ general fund), we were able to purchase the Black Thought and</p>	

	<p>Cultural electronic database, a collection of non-fiction writings by major American black leaders, covering over 250 years of history.</p> <p>Giving Tuesday (an international day of giving following Thanksgiving, Black Friday, Small Business Saturday, and Cyber Monday) is coming up on December 1, and the Libraries are one of the featured areas of support for the campus-wide fundraising campaign. Fundraising priorities for Giving Tuesday are the Heritage Museum Window and online books and journals.</p> <p>This year's FSU's Great Give will be held on March 10, and the Libraries will have two projects: one to support a Civil Rights Institute intern and one in support of electronic resources that our students need for their courses.</p> <p>Will also continue to fundraise for the Libraries stained glass window in the Heritage Museum.</p>	
<p>Fund Reports</p> <p>Advancement Board Fund Report</p> <p><i>Cheryl Monroe, Vice-Chair</i></p>	<p>Since the last meeting in March, the Libraries Advancement Board Endowment Fund has received just over \$650 and the endowment is currently at \$35,378. The available spendable funds are currently at \$2,113.</p> <p>(The fund is intended to support University Libraries initiatives under the direction of the Dean of University Libraries in consultation with the University Libraries Advancement Board. This fund is only restricted to University Libraries support and its use will change regularly at the Dean's discretion.)</p> <p>The Heritage Museum Fund endowment is now at \$43,890 and the spendable portion is \$115,437. Several board members have</p>	

<p>Heritage Museum Fund Report <i>Cheryl Monroe</i></p> <p>Textbook Fund <i>Cheryl Monroe</i></p>	<p>supported this fund and we are currently fundraising for the Libraries stained glass window in the Heritage Museum. As of November 6, we have raised \$9,500 towards this initiative.</p> <p>Fund expenses since March include the salary for a student employee, IT utility charges, and minor repairs and maintenance.</p> <p>The FSU Libraries Textbook Fund is currently at \$20,652. Combined with the Yvonne and Stephen T. Brown Textbook Fund, and Noreene Storrie Textbook Fund, the Libraries are preparing to purchase books for CARE students in the Spring 2021 semester.</p>	
<p>Advancement Board Webpage Review <i>Roy Ziegler</i></p>	<p>Reviewed the edits made to the website. https://www.lib.fsu.edu/florida-state-university-libraries-advancement-board</p>	
<p>Library Instruction in the time of COVID-19.</p>	<p>Adam Beauchamp, Humanities Librarian, Liz Dunne, Instruction Librarian and Lindsey Wharton, Distance Learning Librarian gave an interactive presentation on how they have adapted their approach to library instruction during the current COVID-19 crisis.</p> <p>If you have access to our FSU Canvas, you can self-enroll in this demo course using this link: https://bit.ly/amhlibraryinstruction</p>	

<i>Naming's & Recognitions in Retrospect</i>	Sandra Varry, Heritage and University Archivist gave the following presentation to the President's Task Force on Anti-Racism, Equity & Inclusion Subcommittee on Historical Legacy. See attached PowerPoint Presentation.	
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