



## FLORIDA STATE UNIVERSITY LIBRARIES

### Spring 2020 Advancement Board Meeting Friday March 13, 2020 10am-3pm

**In attendance:** Anne Rowe (Chair), Dean Gale Etschmaier, Robyn Bertram, Jo Bryan, Mark Hillis, Mark Johnson, Cheryl Monroe, Nancy Stepina-Robison, Jayne Standley, Nancy Wingenbach, Julia Zimmerman

**Attendance via Zoom/Phone:** Kris Harper, HL Hartford, Joel Padgett, Kathy Whitehead

**Not in Attendance:** Misty Anderson, Greg Beaumont, Carrie Cooper, Monica Dirac, Dennis Moore, Kristi Nelson, Val Richard, Mel Rowan (made an earlier visit to FSU Libraries on 3-6-2020), Anne Strozier

**Invited Guests:** Katie McCormick, Jenni McKnight, Roy Ziegler

AGENDA ITEM	NOTES	ACTION
<i>Welcome</i>	Anne Rowe welcomed the board.	
	Introductions were made	
<b><i>Nominating Committee Report</i></b>  <i>Cheryl Monroe (filling in for Carrie Cooper) and Robyn Bertram</i>	<ul style="list-style-type: none"><li>• 23 members and 1 opening as Yvonne Brown self-rotated off the Board</li><li>• Daniel Bender brought forth as recommendation via Mark Johnson. Bender is the Chief Executive Officer for South Bay Hospital. He was Mark's roommate at FSU.</li><li>• Mark Hillis made motion to accept nomination of Daniel Bender as new board member.</li><li>• Anne Rowe is stepping down from the Advancement Board chair position</li><li>• Committee nominates and approves Mark Johnson for the chair.</li></ul>	

	<ul style="list-style-type: none"> <li>• Committee nominates and approves Cheryl Monroe for vice chair.</li> </ul>	
<b>Approve Minutes</b>	The Advancement Board approved the minutes unanimously.	
<b>Dean's Report</b> <i>Gale Etschmaier,  Dean of University  Libraries</i>	<p>University Libraries currently undergoing extensive changes in preparation for the COVID-19 threat:</p> <ul style="list-style-type: none"> <li>• Increased sanitation measures throughout Libraries (and larger campus community)</li> <li>• LibGuide created by Kyung Kim <a href="https://guides.lib.fsu.edu/covid-19">https://guides.lib.fsu.edu/covid-19</a></li> <li>• Reduced Library hours</li> <li>• Lending out technology, scanning print publications, and increasing our online resources (especially with HathiTrust)</li> <li>• Preparations being made to facilitate online learning</li> <li>• As of fall 2019, FSU has a campus-wide Zoom subscription</li> </ul> <p>Minor Renovation Projects and Collections</p> <ul style="list-style-type: none"> <li>• Libraries working with Architects Lewis &amp; Whitlock to develop a design study and master plan for the Heritage Museum</li> <li>• Renovation planning to increase seating in Strozier Library in planning stage; hope to add 244 seats in the first stage this summer</li> <li>• Dean Etschmaier's interview for <i>Financial Times</i> has led to an increase in invitations to speak at library professional organization conferences.</li> </ul> <p>Civil Rights Institute (CRI)</p> <ul style="list-style-type: none"> <li>• <i>Just Mercy</i> film screening fundraiser held on January 30<sup>th</sup></li> </ul>	<p>*Please note that all events listed here have since been</p>



	<p>Commitments received from:</p> <ul style="list-style-type: none"> <li>-Jo Bryan (\$1,000)</li> <li>-Kris Harper (\$1,000)</li> <li>-Mark and Nan Hillis (\$2,000)</li> <li>-Anne Rowe (\$1,000)</li> <li>-Julia Zimmerman (\$1,000)</li> </ul>	<p>FL 32301 (include the fund number in the memo line)</p>
<p><b>Heritage Museum Report</b></p> <p><i>Katie McCormick, Associate Dean for Special Collections and Archives</i></p>	<p>Overview of plan to move forward with Architects Lewis &amp; Whitlock, to create a master plan for the Heritage Museum</p> <ul style="list-style-type: none"> <li>• Includes exhibit redesign plans</li> <li>• Interest in sponsoring exhibit displays/cases</li> <li>• Libraries will be hosting a Heritage Museum fundraiser in the future</li> </ul>	
<p><b>Development Report</b></p> <p><i>Robyn Bertram, Director of Development</i></p>	<p>Since the fiscal year began on July 1, 2019, we have raised \$315,864 (up from \$235,780 in the previous fiscal year)</p> <p>New funds and gifts</p> <ul style="list-style-type: none"> <li>• Gerald Ensley Developing Writer Award for the Florida Book Awards, endowment established by College of Nursing Professor Sally Karioth</li> <li>• Emmett Till Lecture and Archives Fund, endowment established by School of Communication Professor Davis Houck</li> <li>• The Edward C. Fogg, III and Lisbeth A. Fogg Charitable Trust made a \$15,000 gift in support of tutoring space renovations and \$20,000 for Faculty Research Grants</li> </ul> <p>FSU's Great Give*</p> <ul style="list-style-type: none"> <li>• Seating for Students at Strozier Library project (\$10,000 goal)</li> <li>• Civil Rights Institute Intern Fund project (\$6,500 goal)</li> <li>• Former Libraries Advancement Board member Greg Walker</li> </ul>	<p>Board members are asked to recruit 3-5 donors for the Libraries' projects</p> <p>*Please note that shortly following the meeting, the FSU Foundation made the decision to postpone FSU's Great Give. We will provide more</p>

	<p>generously provided a \$5,000 match for the seating project</p> <ul style="list-style-type: none"> <li>• We will be trying to win the “Wait ‘til the Midnight Hour” incentive prize (worth \$2,500), which will go to the projects with the greatest number of donors between midnight and 2:00 a.m. on Wednesday, March 25</li> <li>• New this year, we are asking each board member to recruit 3-5 donors to our projects. We will be sending out graphics and suggested language for emails, social media posts, etc. for you to use.</li> </ul>	<p>information (if/when) it is rescheduled</p>
<p><b>Fund Reports</b></p> <p><b>Textbook Fund Report</b> <i>Anne Rowe</i></p> <p><b>Advancement Board Endowment Fund Report</b> <i>Anne Rowe</i></p> <p><b>Heritage Fund Report</b> <i>Kathy Whitehead</i></p>	<ul style="list-style-type: none"> <li>• The Yvonne and Stephen T. Brown Textbook Fund purchased 17 books for Unconquered Scholars in the CARE program this spring</li> <li>• Currently \$20,638 in the general FSU Libraries Textbook Fund</li> <li>• The Noreene Storrie Textbook Fund for CARE students reached an endowed level in July 2019; we expect to be able to support students with that fund in Fall 2020</li> <li>• This fund is now fully endowed</li> <li>• Since our last meeting in November, the fund received \$4,423, and the endowment is currently at \$35,681</li> <li>• \$1,137 in spendable funds available</li> <li>• The Heritage Fund Endowment is now at \$43,560.72</li> </ul>	

	<ul style="list-style-type: none"> <li>• \$112,606.27 in spendable funds available</li> <li>• Fund expenses since November include salary for a student employee, IT utility charges, the Graduate School window design fees, and Marching Chiefs window reveal-related expenses</li> </ul>	
<p><b>Advancement Board Webpage Review</b></p> <p><i>Roy Ziegler</i></p>	<ul style="list-style-type: none"> <li>• Walk through of the new Libraries Advancement Board webpage</li> <li>• Mark Hillis brought up the need for us to add information about the purpose of the board and fundraising</li> <li>• Idea to create a page detailing current initiatives and ways to help</li> <li>• Discussion of visions for the page, ways to illustrate the real space constraints and needs of Libraries</li> <li>• Melissa Gibbs from the Libraries' Marketing team was on hand to take photos</li> </ul>	<p>Reminder for all board members to visit the Advancement Board webpage to review bios and submit photos:  <a href="https://beta.lib.fsu.edu/library-advancement-board-members">https://beta.lib.fsu.edu/library-advancement-board-members</a></p> <p>Please send any edits or additions to Roy Ziegler at <a href="mailto:rziegler@fsu.edu">rziegler@fsu.edu</a>.</p>